



THE AUGUST WILSON
AFRICAN AMERICAN
CULTURAL CENTER

TAKE CENTER STAGE GALA 2024

April 6, 2024

CORPORATE SPONSORSHIP LEVELS

\$50,000: PRESENTING BENEFACTOR*

*PRESENTING SPONSOR FOR THE 2024 TAKE CENTER STAGE GALA IS UPMC & UPMC HEALTH PLAN Benefits (valued at \$2,860):

- Sixteen (16) Gala tickets for guests
- Six (6) complimentary tickets to use at a ticketed performance at AWAACC for the 2024 calendar year*
 - Full-page premium placement in Gala program book advertisement
 - Acknowledgment from the podium by AWAACC President and CEO
 - Company logo featured in all Gala printed and electronic materials
- Corporate sponsor discount ticket program throughout the calendar year
 - Corporate sponsor discount on one (1) facility rental**
 - AWAACC website visibility throughout the calendar year

\$25,000: GOLD BENEFACTOR

Benefits (valued at \$1,770):

- Eight (8) Gala tickets for guests
- Six (6) complimentary tickets to use at a ticketed performance at AWAACC for the 2024 calendar year*
 - Full-page Gala program book advertisement
 - Acknowledgment from the podium by AWAACC President and CEO
 - Company logo featured in all Gala printed and electronic materials
- Corporate sponsor discount ticket program throughout the calendar year
 - Corporate sponsor discount on one (1) facility rental**
 - AWAACC website visibility throughout the calendar year

\$10,000: SILVER BENEFACTOR

Benefits (valued at \$1,525):

- Eight (8) Gala tickets for guests
- Four (4) complimentary tickets to use at a ticketed performance at AWAACC for the 2024 calendar year*
 - Half-page Gala program book advertisement
 - Company listing featured in all Gala printed and electronic materials
- Corporate sponsor discount ticket program throughout the calendar year
 - Corporate sponsor discount on one (1) facility rental**
 - AWAACC website visibility throughout the calendar year

\$7,500: BRONZE BENEFACTOR

Benefits (valued at \$1,030):

- Six (6) Gala tickets for guests
- Two (2) complimentary tickets to use at a ticketed performance at AWAACC for the 2024 calendar year*
 - Quarter-page Gala program book advertisement
 - Company listing featured in all Gala printed and electronic materials
- Corporate sponsor discount ticket program throughout the calendar year
 - AWAACC website visibility throughout the calendar year

\$5,000: COPPER PATRON

Benefits (valued at \$640):

- Four (4) Gala tickets for guests
- Two (2) complimentary tickets to use at a ticketed performance at AWAACC for the 2024 calendar year*
 - Company listing featured in all Gala printed and electronic materials
- Corporate sponsor discount ticket program throughout the calendar year
 - AWAACC website visibility throughout the calendar year

\$2,500: METAL PATRON

Benefits (valued at \$500):

- Four (4) Gala tickets for guests
- Company listing featured in all Gala printed and electronic materials
 - AWAACC website visibility throughout the calendar year

\$1,500: STEEL PATRON

Benefits (valued at \$250):

- Two (2) Gala tickets for guests
- Company listing featured in all Gala printed and electronic materials
 - AWAACC website visibility throughout the calendar year

Contact

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*Tickets subject to availability and do not include signature AWAACC festivals, such as Pittsburgh International Jazz Festival.

**Facility rentals are subject to availability and do not include the theatre. Additionally, ancillary fees are the responsibility of the Corporate Partner.